

ESCAPE & EXPLORE



The Busy Woman's Roadmap for Seamless Travel Planning



IN THIS FREE GUIDE, YOU GET:

- Travel Planning Roadmap outlining the travel planning process from concept through post-vacation analysis
- Detailed breakdown of how a Travel Advisor can help you at each stage of this process
- Key questions to consider during the travel planning & research stages to ensure you have an amazing, low-stress vacation



VS



Vacationing vs. Planning for It

DO YOU ALWAYS HAVE THE TIME AND ENERGY YOU NEED TO THOROUGHLY PLAN YOUR VACATIONS?

Between work and family commitments, it can be hard to find focused time for thorough planning.

There are so many things to consider when planning a vacation and given all the other things we have going on, it's no wonder this activity which we think should be fun, leaves us feeling stressed, FOMO and worried we'll drop the ball. ***We feel the weight of our family's expectation for an amazing vacation experience precariously balancing on our shoulders...***

What if someone could do the
bulk of the planning work for
you, while you daydream about
your upcoming vacation over a
glass of wine?



**IF THAT SOUNDS AMAZING,
THEN I'D LOVE TO INTRODUCE MYSELF...**



Hi! My name is
Jess

My goal is to help busy women plan unforgettable vacations

**THIS TRAVEL PLANNING ROADMAP PRESENTS THE OVERALL
TRAVEL PLANNING PROCESS & HOW AND WHERE I CAN HELP
YOU AS A TRAVEL ADVISOR**

I've also included some key considerations in many different areas of travel planning that will help **eliminate travel planning FOMO, and wasted time and money.**

If you feel like “*I’ve got this!*” after reading this... that is awesome! I’m so glad it helped! I’ll still be here for you if you ever have questions or just need some travel inspiration.

If you are excited to finally have some travel planning help, please email me at **jessica.wilson@fora.travel** and let’s get started turning your vacation dreams into a reality!

x Jessica

Travel Planning Roadmap



Dedicated 1:1 Travel Advisor Services at Each Stage

How I can help you...

Inspiration

- Trip Ideas & Destination Information
- Food, Itinerary & Transportation Recommendations
- Personalized **Vacay Inspiration Package**
- Personal Travel Highlights & Special Fora Offers

Research

- Relationship building : Getting to know you & your unique preferences, budget & travel style
- Detailed research, personalized for your travel goals & budget
- Destination Expertise, Travel Planning Resources & access to Special Offers & Perks available through my host company, Fora Travel

Planning

- **Your single point of contact for everything: flights, hotels, tours, transportation, cruises, etc. - no more juggling multiple vendors**
- Booking options, recommendations, final bookings, & any necessary follow-up
- Supplier communication
- Open communication with clients to address questions/concerns & to finalize plans
- Documentation & Personalized Travel Itinerary w/ all key information

Preparation

- **Continue to be your single point of contact for everything**
- Continued open communication with clients to address questions/concerns & provide pre-trip reminders
- Work with client to ensure they have all necessary documents
- Provide health, safety & security suggestions for your trip, as well as for your home while you're gone
- Shared excitement for the awesome vacation you're about to take!

Vacation

- **Continue to be your single point of contact for everything**
- Available to address questions/concerns during your trip
- Act as your advocate if something goes wrong

Reflection

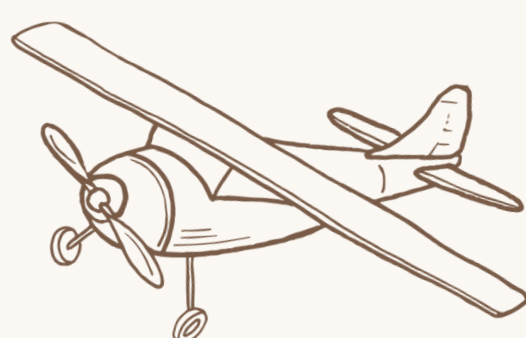
- **Continue our client-advisor relationship**
- Debrief with you regarding your trip - what went well, what didn't, etc. in order to provide supplier feedback & get to know your travel preferences even better
- Continue to build a relationship with you, be available for questions & hopefully, inspire you to book your next vacation with me!

The following section contains
some key questions to consider
during your travel research &
planning

AND AS YOU READ THROUGH THEM,
DON'T STRESS!

*As your Travel Advisor, I'm not only here to
help you every step of the way.....*

I do most of it for you!





Get Inspired!

SOME KEY QUESTIONS TO HELP VISUALIZE YOUR NEXT VACATION

- What vacation thoughts, images or destinations keep catching my eye lately?
 - Is there a theme (ex. beach, mountains, etc.)?
- How would I like to **feel** on this vacation?
 - Relaxed, excited to explore, joyful to learning new things, hungry to try new foods, curious to explore a new area/culture, etc.?
- What kind of vacation do I want to take?
 - Solo, couple's, family, girls' trip, etc.?
- What time of year sounds appealing?
 - Summer, fall, winter, spring, a certain holiday, spring break, etc.
- Where would I like to go?
 - One destination or multiple?



General Research & Planning

SOME KEY QUESTIONS TO HELP ENSURE YOUR NEXT VACATION DESTINATION IS A GOOD FIT

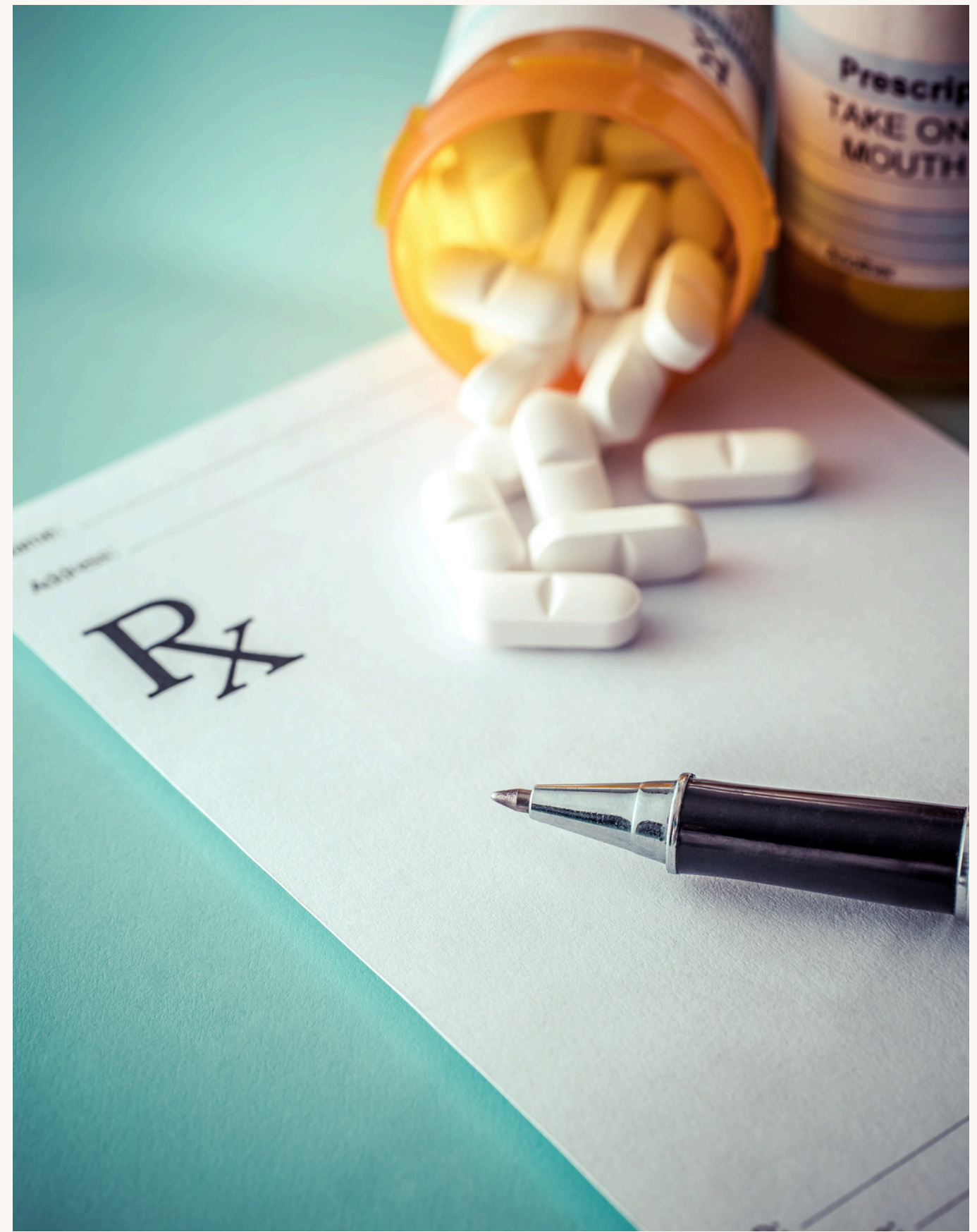
- Are there any current health precautions &/or safety concerns in the area(s) I want to visit?
- Are the places I'm considering a good fit for the **type of vacation** I want (solo, couple's, family, etc.) & for the **vibe I want** (relaxation, excitement, etc.)?
- Are there any special considerations I need to take into account for children, seniors or pets?
- What are the best times of year to go give the experience I want to have & the activities I want to do?
- How long do I want to make this trip?
 - How do I want to break my days up between destinations?
- What is my budget?
 - What needs to be paid for upfront vs. when I arrive?



Destination Requirements: General Documentation

SOME KEY QUESTIONS TO HELP ENSURE YOU HAVE ALL YOUR NECESSARY DOCUMENTATION

- **What are the required travel documents?**
 - Valid Passports, Visas, Consent to Travel with Minors, International Driving Permit & Auto Insurance, *New U.K. Electronic Travel Authorization, European Travel Information and Authorization System (ETIAS) (est. release in 2026)
- **Do I have everything I need for *all members of my travel party*?**
 - Note: Children (including babies) need passports, too
 - If not, how long will it take to receive them?
 - Is there enough time to get these, given my desired vacation dates?
- **Does my destination offer in-country discounts for student-travelers?**
 - If yes & you're traveling with a student, consider either having them bring their valid, school-issued student ID card or signing up for International Student Identity Card (ISIC)



Destination Requirements: Medical Documentation

SOME KEY QUESTIONS TO HELP ENSURE YOU HAVE ALL YOUR NECESSARY MEDICATION

- Some prescription drugs (including narcotics) & some U.S. over-the-counter medications are illegal in other countries
- ***Are the medications & over-the-counter drugs I need / am planning to take allowed at my destination?***
 - If not, what paperwork do I need to do / documents do I need in order to bring them?

Additional Medical Consideration

- Can I get the amount of prescription medication I'll need during my trip in time before I leave?



Travel Insurance

SOME KEY QUESTIONS TO HELP DETERMINE WHETHER YOU SHOULD PURCHASE TRAVEL INSURANCE

Types Available

- **Travel Health Insurance**
 - Pays for emergency &/or routine medical services overseas
- **Medical Evacuation Service**
 - Pays for medical care and emergency transportation
- **Travel Cancellation Insurance**
 - Covers your financial investment in your trip, such as flights, cruises, or train tickets
 - May not cover any medical care you need overseas, so you may need a separate travel health insurance policy



Travel Insurance

SOME KEY QUESTIONS TO HELP DETERMINE WHETHER YOU SHOULD PURCHASE TRAVEL INSURANCE

Do I need to purchase travel insurance?

Considerations

- **Does my current health insurance cover me at this destination?**
 - **Most do NOT once you leave the U.S.**
 - U.S. Medicare & Medicaid do not cover medical costs overseas
 - The cost of a Medivac service in case of an emergency is also usually not covered
- Do I or any members of my travel party have **preexisting** conditions? Are they covered?
- What are the cancellation policies for my bookings & can I afford to eat the cost if I have to cancel my trip?
- **What is the deadline for purchasing travel insurance given my booking dates?**

Additional information & resources available at the U.S. Department of State's "Insurance Coverage Overseas" website



Transportation

SOME KEY QUESTIONS TO HELP YOU GET THERE & GET AROUND WHILE THERE

How can I get there?

- Car, airplane, private jet, train, cruise ship/boat, float plane, bus, private transfer, etc.
- What is the availability & pricing?
- Are there any special considerations for kids, seniors, medical conditions, etc.?
- What is the best way to get around while I am there?

If Flying

- Where is the nearest airport?
- How am I going to get to and from the airport?
- What are the carry-on restrictions?
- Should I consider getting TSA Pre-check or Global Entry?
- Are there any special considerations for kids, seniors, medical conditions, etc.?
- What is the best way to get around while I am there?

If Renting a Car

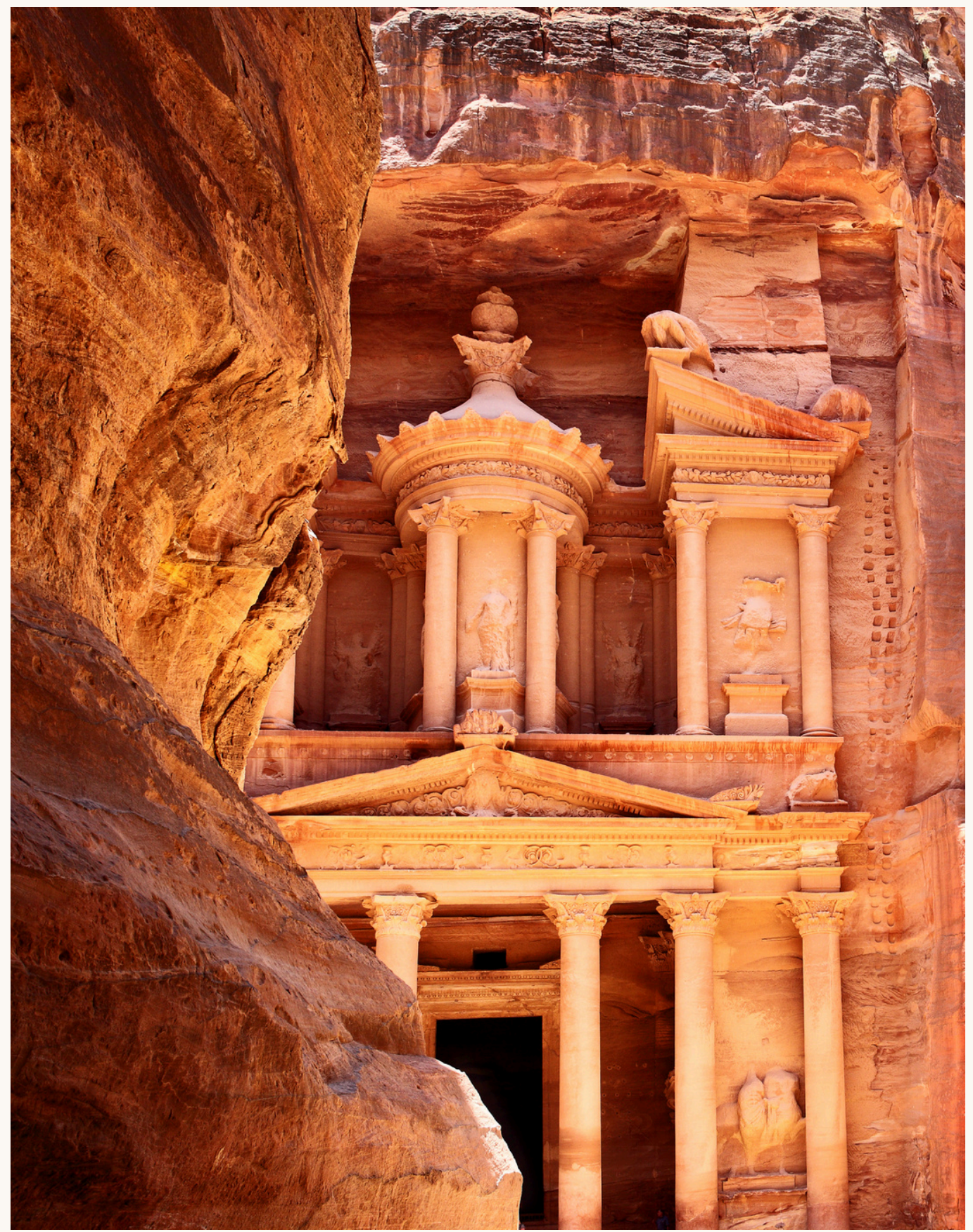
- Do I need an International Driver's Permit?
- Is my current auto insurance valid at my destination or do I need to purchase supplemental auto insurance prior to my trip?



Accommodations

SOME KEY QUESTIONS TO HELP MATCH YOUR ACCOMMODATION TYPE TO YOUR DESIRED TRIP EXPERIENCE

- What type of accommodation(s) best fit the type & vibe of vacation I want?
 - Connect with nature, luxurious, rustic, sustainable, relaxed, exciting, etc.
- What are my minimum accommodation “must-haves”?
 - Wi-fi, cell service, room service, onsite parking, onsite dining, breakfast-included, ski-in/ski-out, etc.
- In which area(s) would it be most convenient for me to stay given the activities I am interested in doing?
- What kind of accommodations are available at my destination(s)?
- What is their availability & pricing? Does it vary during the year? How far out do they take reservations? Do they offer non-refundable booking options?



Tours & Activities

SOME KEY QUESTIONS TO HELP FIND THE BEST TOUR FOR YOUR NEEDS

- What kinds of activities, sites, tours, nature opportunities, etc. are available there?
 - Which ones are generally considered to be “must-do”?
 - Which ones am I actually interested in doing?
- What is their availability & pricing?
- Do I need to book my “must-do” activities in advance / do they require a pre-purchased timed entry ticket?
 - How far in advance can I purchase a ticket?
 - Are they non-refundable?
- Are there any days or times of year my “must-do” activities are closed?
- Would crowds &/or getting tickets be a concern?
- Is onsite parking available? What is the cost?
- Is there any special equipment I need to bring (ex. hiking shoes)?
- Will weather be a factor/concern?



Tours & Activities

SOME KEY QUESTIONS TO HELP FIND THE BEST TOUR FOR YOUR NEEDS

- **Guidebook / Self-Guided go at your own pace tour**

- Go at your own pace
- Great for things like walking or driving tours of historical areas, some museums, etc.

- **Guided Group Tour**

- Often handle tickets, transportation, parking, can be a cheaper way to experience a site & they often have established relationships with the site

- **Private Tour (1:1 or Groups)**

- Can usually be customized for a more personalized experience of a site
- You are more in control of the tour pace
- Offer more opportunities to ask questions

Note: Some tours provide transportation (either group or private) while some have designated meeting points



Food & Wine

SOME KEY QUESTIONS TO HELP YOU SAVOR THE BEST LOCAL FOOD & WINE

- **What food, wine & local dishes this area is known for?**
 - Where can I try them?
 - Can I add that onto a tour I already have set-up?
- **Are there any food or wine tours, tastings &/or classes offered?**
 - Do I need reservations?
 - Do they allow children?
 - What are their operating hours?
 - Are there any days or times of year they are closed?
 - Is it possible to get a customized and/or private tour, class or tasting?
 - If so, what would I be interested in trying / learning?
- **Are there any highly rated local restaurants or wineries I want to try?**
 - Do I need reservations?
 - Do they allow children?
 - Do they have requirements for attire?
 - What are their operating hours?
 - Are there any days or times of year they are closed?



I hope this Roadmap has been
helpful for you!

READY TO DITCH VACATION PLANNING STRESS?

NEED FRESH TRAVEL IDEAS & INSPIRATION?

WANT TO FINALLY GET THAT DREAM VACATION BOOKED?

Let's Talk!

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◦ VISIT THE **FAQS SECTION OF MY WEBSITE** FOR
MORE INFORMATION ABOUT TRAVEL ADVISORS

